Electronic Acknowledgement Receipt				
EFS ID:	6623910			
Application Number:	10043714			
International Application Number:				
Confirmation Number:	6438			
Title of Invention:	System, method, and software application for targeted advertising via behavioral model clustering, and preference programming based on behavioral model clusters			
First Named Inventor/Applicant Name:	Isaac Bentolila			
Customer Number:	23386			
Filer:	Michael Zarrabian/Monica Benson			
Filer Authorized By:	Michael Zarrabian			
Attorney Docket Number:	MET2.PAU.25			
Receipt Date:	11-DEC-2009			
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Application Type:	Utility under 35 USC 111(a)			

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Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1 Amendment/Req. Reconsideration-After Non-Final Reject	Amendment/Req. Reconsideration-After	MET2PAU25_ROA_09_11_09.	141068	no	37
	pdf	b83174b47ac8864968aaba8b835bb3b6b7 473718		,	
Warnings:					
Information:					
2 Transmittal Letter	MET2PAU25_IDS_Transmittal.	35701	no	5	
2	2 Transmittal Letter	pdf	5e407(2895087c591e3138a5ee565df0af0e bb0f	110	,
Warnings:			•		
Information:					
3 Information Disclosure Statement (IDS) Filed (SB/08)	MET2PAU25_SB08.pdf	271258	no	5	
		d0e5275711a6d1291485aa174e5le88be07 51664			
Warnings:					
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This is not an U	SPTO supplied IDS fillable form				
4 Fee Worksheet (PTO-875)	fee-info.pdf	32027	no	2	
		d7f1413d799fa565a3c841fd196935b9ac89 6d58			
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